

UNIVERSITY MISSOURIAN

An Evening Daily by the Students in the School of Journalism at the University of Missouri.

HARRY E. RICHES News Editor

UNIVERSITY MISSOURIAN ASSOCIATION

(Incorporated)
EARLE PRADON, President,
VAUGHN DEWANE, Secretary,
FRANCIS STEWART, Treasurer,
C. A. HARKY,
HARRY D. GUY,
J. E. CHASSOFF.

OFFICE: 18 NORTH EIGHTH STREET
TELEPHONE 22

Entered at the Postoffice at Columbia, Mo., as second-class mail matter.

SUBSCRIPTION PRICE.
Invariably in Advance. By Mail or Carrier.
By carrier, per year\$4.00
By mail, per year,\$3.00

ADVERTISING RATES ON APPLICATION.
Two weeks (or after reading notices indicate they are paid advertising).

Address all communications to
UNIV. MISSOURIAN,
Columbia, Mo.

LARGEST CIRCULATION
IN BOONE COUNTY.

PROBLEM FOR COMMERCIAL CLUB

It has been suggested to the University Missourian that the Commercial Club take up a part of the hour at the business men's lunch Thursday in discussing the needs of Columbia in the way of cleaner streets and grocery stores. The newspapers of the city have with frequency called attention to the unsanitary existing conditions in Columbia in both respects, but with little results. This newspaper method of bringing about a removal of the evil, also, gives to Columbia advertising of the sort that must be harmful. There is not a member of the Commercial Club who is not thoroughly familiar with Columbia's condition, not one who is unaware that the city is inviting epidemic and pestilence by maintaining countless disease-breeding places. It is only by reason of the apathy of the people for reforms that do not directly and immediately touch them that conditions here in this respect are countenanced. Columbia is the educational center of Missouri. For this reason alone, if every other incentive be ignored, this should be a model city. One great characteristic which distinguishes the educated from the illiterate, the well-bred person from the boor, is the degree of appreciation manifested for what might be termed esthetic principles of living. Clearly, then, either Columbia's cultural standard is not of a high order, or there is a woful lack of harmony between the city as a center of refinement and education and Columbia as it ministers to this element of its social life.

The Commercial club, representing as it does those most vitally concerned in Columbia's welfare, seems eminently fitted to take up this matter of raising the sanitary standard of the city. It is a commendable plan to "boast" for new citizens, for new industries, for electric railway facilities, but more commendable still would be a determination to place the city in condition to win admiration and praise instead of to permit it to merit condemnation.

A little notoriety was won by the Imperial Valley, California, a week or two ago, by reason of six persons having succumbed to the intense heat of that section. Now comes advertising of a little more creditable sort. It is stated that the cotton crop of the valley will reach a value of one million dollars this season. The remarkable feature of this statement is that the first cotton, of an acre or two in extent, was planted in the valley but three or four years ago, as an experiment. The variety is known as the Egyptian, which has heretofore been imported from its native soil. The profits from its cultivation admit of the employment of higher-priced labor than the cotton of the South.

The boycott against the meat dealers had been forgotten in the more vital questions of who would win at Reno and the return of the African hunter, but it has now come to the surface again, though in a somewhat changed aspect. In Chicago the retailers claim that the packer is to blame for the high prices, and plan to prove it by eliminating that individual

entirely. The retail dealers will hold a convention in Chicago next week, and will attempt to organize independent packing establishments. It is claimed that meats can thus be delivered to the consumer at a price at least fifty per cent below what he now pays. If this plan is successful some of us will be able to purchase our choice cuts from a section of the animal a little further removed from the horns.

Down in North Carolina the farmer has determined to get that which should be his, as far as legislative action is concerned. A movement has been started for banding together to defeat the election of congressmen who are bent on the demands for laws advancing the farmer's interests. The organization is to be national in character, and those law makers who have proved unfaithful to their trust will be recorded in a "doomsday book."

"Cut the weeds" seems a very appropriate slogan for the average property-owner of Columbia just now. Along many of the streets the sidewalks are but a narrow path through stalks waist-high. Not only is this condition a nuisance to all who walk these streets, but the luxuriant growth forms a breeding place for mosquitoes and germs which menace the city's health.

The exhibition, through the "moving picture shows," of University of Missouri buildings and of some of the prize stock at the state fair, may serve a useful purpose, though the field of exploitation is not of a highly promising nature.

MAUD HAD A LINE ON THE JUDGE

New and Up-to-Date Version of the Old and Beautiful Poetic Fancy.

It was summer, almighty summer! The heat and fly stops were pulled away out and the predicted showers did not cause any precipitation. What little hay there was Old Man Muller had chopped down with many a heated grunt and behind him in sunbonnet and calico gown trailed Maud, making the same.

Maud Muller on a summer's day. Raked the meadow sweet with hay. Maud had a grinch as big as a pumpkin, for it was hot and she longed to be at the club watching the golf and absorbing an ice or two on the wide and breezy veranda.

Suddenly a voice! It was the judge. "Hello, Maud! Raking the hay?" Maud did not look up.

"No," she replied wearily. "I'm shoveling snow!"

The judge chuckled. "Jump into the limousine and come on out to the club."

"Can't do it. There's so little hay this year that every spear counts. Father just discharged the hired hand for using up a straw to pick his teeth with."

The judge grinned like a piece of government statuary. "Say, Maudie, if the price of living was not so high, do you know what I'd do for seventy-five cents?"

"Jump off the wharf."

"No, I'd marry you."

"Papa says that we'll have a picnic in 1913 and that things will get cheaper."

"Well, you look for me around about then."

"It might strain my eyesight."

Chuckle-chuckle-chuckle-chuckle!

It was the judge's exhaust as he pointed his machine for the links and bore rapidly away down the pike.

"The miserable old tightwad," said Maud dreamily as she went back to the rake. "He keeps a dab of glue in his pants pocket to smudge his roll up against for fear lest something should get unwound from it. How do you suppose he ever loosened enough of it to get that car?"

Half unconsciously the maiden breathed her question aloud.

"That ain't his car," said Old Muller, stopping to what his scythe. "That car's in litigation and is in the hands of the sheriff. He lets the judge use it."

"If he comes around in 1913," she murmured half to herself, "I'll sick the dog onto him!"—Minneapolis Journal.

Preparing for a Career.

Elderly Visitor—Tommy, I trust you are fitting yourself for a useful and honorable calling in life.

Boat's Youngest Son—Yes, sir; I'm going to be a circus clown.—Chicago Tribune.

The First Cause.

Faddy. I understand that there is some hitch about their divorce.

Daddy. I should say so. A hitch is the principal part of it.—Boston Transcript.

PROFITABLE SUMMER CALLING

A Clever Woman Packs Trunks and Enjoys Outing at Same Time.

"When that certain court jester said: 'We live by our wits, my lord,' it seemed symbolic of some of us self-supporting girls who are trying to make a living in the summer time. We must keep our eyes open and live by our wits," said a New York woman who has found a profitable calling.

"I accepted a clerkship in a large dry goods shop at just living wages. But soon I found I could write a little for the newspapers. These newspaper contributions led me into the field by which I have made my living during the last three summers."

"What I do is to go to some summer resort, and back to one or two papers summer resort news and professionally pack trunks. Trunk packing even in its very simplest is a difficult art."

"I always pack tightly, even if doing so leaves a tray empty. Loose packing will crush the contents all down to one end in transit. Heavier things and woollens must always go to the bottom—lighten up as you go toward the top. Proper folding is also absolutely essential. Try to pack all like articles together."

"Packing for a woman of course is radically different. If she is going to live in her trunk she must impress on her mind when packing where each thing is placed. There are wardrobe trunks, shoe trunks, hat boxes and thousands of luxuries for traveling, but I can show a woman how to get along with half."

"Wardrobe trunks are convenient for few belongings, but I always pity those poor trunks. If there is any thing a baggage hand will wreak special vengeance on it is a trunk that will only stand on one end. I have found them with the hinges on the sides stretched in flat."

"For delicate linen women should always carry plenty of tissue paper. Things not to be crushed should be packed so they will not. For instance, I always fill sleeves of fine waists and dresses with a little tissue paper; also wrap shoes and books with it. If you have an up-standing wardrobe trunk see that each garment is hung properly on the shoulder racks and each rack pushed as tightly against the other as possible. This illustrated in the same way the trouser hangers in men's trunks."

"Try to pack all things orderly and in such a manner that no matter if the trunk stands on lid, end or bottom the things may be taken out as fresh and immaculate as when first put in."

"While some people look upon professional trunk packing as a rather doubtful, self-supporting profession, you will find that in many cases at well regulated hotels guests will stop at the desk and ask for a professional trunk packer."

"Last week I received a nice little fee from a traveling man in one of the large hotels in Atlantic City who had six big trunks of fine cut glass on exhibition. He was called away by telegram and sent for me to know if I could pack it safely. I said I'd try. Giving me a few quick instructions he pointed to a pile of cloths and flannel wrappings and left me."

"Left alone I conjured awhile, but finally common sense told me what to do and an afternoon's work round them safely packed. It was my first experience of the kind."

"A grateful letter from the traveling man told me that all had gotten through without one breakage, something unusual even the salesmen will tell you, but what delighted me most was that he added a little postscript saying: 'You have taught me a few new tricks in packing; many thanks.' What they were I do not know, but I feel confident now that I can add another department to my professional packing—drummers' samples."—Detroit Free Press.

Postcard Week to Advertise City.

The week commencing August 4 will be set apart by the Houston Business League as postcard week, during which the organization will seek to have every man, woman and child in the city of Houston send a postal card to their friends abroad and at large depicting scenes from Houston. The object is a bit of free advertising along effective lines. Some time ago postcard day was promoted by the business league and it proved of incalculable value to the city as an advertisement. Thousands of postcards bearing scenes and advertisements of Houston were deposited in the mails and scattered throughout the whole country, while not a few of them found their way into foreign lands. Needless to say thousands of people over the world were reminded by these cards of the advantages of this city, and the plan proved so successful that the league has seen fit to set apart a whole week for this sort of advertising instead of a single day.—Houston Chronicle.

The Missourian (daily) till January 1, 1911 for only one dollar.

CLASSIFIED ADS.

FOR RENT—A NEW SEVEN-room, strictly modern bungalow at 1201 Walnut street. For particulars phone 562-white or see John Hubbell.

FOR RENT—MODERN APARTMENT, six rooms and bath, best location in town. 208 South Eighth street. Phone 550-Black.

FOR SALE—HOUSEHOLD GOODS, suitable for rooming house. 408 Broadway, upstairs.

WILL TRADE A GOOD JERSEY milk cow for runabout or top buggy. Phone 521-White.

FOR SALE—CHEAP, AN ORGAN. Call at 708 Wilkes. Telephone 580-Green.

WANTED—BEGINNING SEPTEMBER 15th, rooms partly furnished for light housekeeping. Address "H" 507 Rollins.

FOR SALE—REFRIGERATOR, dining table, library table, rocking chairs, almost new. Parties moving away. 404 Matthews street.

We still have land in tracts from one to twenty acres adjoining our city on the north and west, for sale at bargain prices.

KINN & CONLEY,
P. W. SMITH & CO.

FOR SALE

Choice Residence Lots.
Two choice lots 50 by 250 feet on College Avenue. John Bouchelle's on north. Easy terms.

BATTERTON & PEMBERTON.

WANTED—WE WANT TO WRITE your Tornado Insurance. Phone for rates. Batterton & Belcher, Columbia, Mo.

FOR SALE—4-room house, bath, barn, lot 68 by 157, sewerage, water, lights, nice light fixtures, on good street, plenty nice fruit and shade trees, price \$1800.

75 acres good productive land, well fenced, lays fairly well, never failing springs, beautiful building site, 4 miles from Columbia, on good road, price \$20 an acre.

W. H. Goldsberry, Rooms 403 and 404 Exchange Bank Bldg., Columbia, Mo.

FOR SALE—NICE ELEVATED building lot on paved street in South part \$985.

Splendid residence lot near Christian College, \$550.

Four room house with bath on paved street on N. 8th street, \$2,300.

FOR RENT—HOUSES—HOUSES—houses, 4 rooms and up, \$13 and up. ALMA T. FOUNTAIN, Real Estate and Insurance, 914A E. Broadway.

FOR RENT—THE BEAUTIFUL 7-room home at No. 7 Price avenue, close in, one-half square from Broadway; all modern, with stable, buggy house and stable lot.

Also, 5-room house at No. 490 Ripley street, one-half square from Benton school; nice house and elegant location; modern except heating. Apply at room 411, Exchange Bank Building.

FOR SALE

A BEAUTIFUL 8 ROOM RESIDENCE IN WESTWOOD. STEAM HEATED, GAS, ELECTRIC LIGHTS, WATER AND SEWER. LOT 80 BY 225. BARN AND CHICKEN HOUSE. CAN MAKE CLOSE PRICE IF SOLD AT ONCE.

JAS. G. HOLCOMBE & CO.
205-206 THILO BUILDING.

St. Louis Marvels at the Hobbie Gown. Margaret Clark, the actress, is believed to be the first to wear in St. Louis the extreme hobbie skirt now fashionable in Eastern cities. Tight skirts, with effects approaching the hobbie style, are being worn in St. Louis, but wait, the rohemakers say, until the real hobbie skirt gets here. With all their faults as a practical garment, the hobbie skirts have one merit for summer wear. They are just fine, it is declared, for sitting in a hammock, or rounding a windy downtown corner, or in any other situation where the ordinary skirt is apt to "blow up."

Suffragettes have shown a fondness for the new style because, as it is believed, they tend toward masculine garb. Some of the extreme types are much more trouser-like than divided skirts, and approach the Dr. Mary Walker pattern.—St. Louis Post-Dispatch.

THE GREAT
Tennessee River Route

About Eight Delightful Days.

Three Beautiful Rivers.

Nothing offers more allurements for a delightful, restful vacation than a trip on one of the Famous Steamers of the

ST. LOUIS and TENNESSEE RIVER
PACKET CO.

Three Rivers in Six States, only \$15.00 for the Round Trip, including Meals and Berth.

Every Steamer on the line is New and Staunch, equipped with the most Modern Machinery, Electric Lighted throughout, and the first boats on Western waters to be supplied with Electric Fans.

Passenger Service Excellent. Cuisine Unexcelled.

Special attention to the security and convenience of the children. Delightful Excursions during the entire Summer. Write for information. Address

ST. LOUIS and TENNESSEE RIVER
PACKET CO.

General Office, Foot of Pine Street. St. Louis, Mo.
JNO. E. MASSENGALE, Trf. Mgr.

NEW HOUSEHOLD REMEDY

Why worry with your old feathers during the hot weather? We will buy them and pay highest cash prices. We will buy your old Iron, Rags, Rubber and old Magazines.

21 N. 8th KLAS COM. CO. Phone 392

WANTED!

Young Men and Young Women of Columbia and vicinity to know the advisability of having a Bank Account. It is not so much what one earns as what he saves that provides a future competence.

An account at this Bank will make it easier to save and it doesn't COST you a cent. Money deposited being subject to withdrawal at any time. Deposit slips, check and pass books are furnished free of charge. Give us a call.

BOONE COUNTY TRUST CO.

THE SCURLOCK

TRANSFER AND STORAGE CO.
CONCRETE WAREHOUSE---1103 PARIS.

Offer space at moderate rates in private, dry and sanitary rooms, with very low insurance enabling the transfer of policy from residence. Inspection invited.

MOVING, PACKING, SHIPPING
by experts; proper routing and lowest rates secured by experienced party and bill of lading returned or mailed consignee. Office 111 North Ninth St. Railroad track connection. PHONE 72

Plumbing

Perfection.

Standard Porcelain Enameled Ware and our own good name for doing high class work insure you PLUMBING of high character.

Get the habit of calling 600 black, when you want Plumbing done.

KING BROS.

PLUMBING AND HEATING.
813 Walnut Street.

AUSTIN-CONLEY Jersey Dairy

Pure Milk and Cream

The ONLY THOROUGHbred TESTED JERSEY HERD in Columbia. PHONE 804.

HATTON BROS

Wall
Paper

The Largest and most complete stock in the City.

921 BROADWAY.
Phone 199 Black.

The Missourian (daily) till January 1, 1911 for only one dollar.

COLUMBIA BUSINESS COLLEGE
COLUMBIA, MO.
GOOD POSITIONS
AWAIT our Bookkeepers, Bankers, Stenographers, Typewriters, and specially trained Commercial Travelers.
Within 100 blocks of the State University. Extensive faculty. Thorough courses. Facilities. Equipment. FIFTEENTH YEAR. Splendid library. Openness to all boys and girls to work their way.
Write today for particulars. Address,
Geo. H. Bensley, Pres., Columbia, Mo.